

# Blue Force Gear Introduces BELTminus

SAVANNAH, GA—March 4, 2013—Blue Force Gear® introduces BELTminus™. BELTminus features Blue Force Gear's Patent pending MOLLEminus™ technology: MOLLE minus the weight, MOLLE minus the bulk, MOLLE minus the complexity.

BELTminus is the third product in Blue Force Gear's MOLLEminus line. Available in five sizes (XS, S, M, L, XL), BELTminus provides exactly what is needed for hot and humid conditions. Like all MOLLEminus products, simplicity was the main focus when designing BELTminus, making it the most refined and functional war belt in existence. Two mesh-lined shoulder strap versions are offered – the enhanced padded model and the low profile, free breathing model – both are MOLLE compatible.

“We've gone back to the basics with BELTminus.” said Ashley Burnsed, Blue Force Gear's CEO. “The classic belt kit had a lot to offer the modern warrior but the concept needed updating. We applied our MOLLEminus technology to bring the belt kit into the 21<sup>st</sup> century, making it the lightest modular system available.”

The MOLLEminus design provides the thinnest, strongest, lightest modular load carriage of individual combat equipment: half the thickness of a dime, over 4 times as abrasion resistant as air textured nylon and formed from a single piece of Blue Force Gear's proprietary ULTRAcamp™ laminate. BELTminus is compatible with all legacy issue MOLLE pouches and for the ultimate lightweight belt kit combine BELTminus with pouches featuring Blue Force Gear's revolutionary Helium Whisper™ attachment system.

## About ULTRAcamp

Blue Force Gear's proprietary high performance laminate, ULTRAcamp, far exceeds the military standard air textured nylon in tear and abrasion resistance.

## About Blue Force Gear, Inc.

[Blue Force Gear](#)® designs the best weapon slings and leads the lightweight equipment revolution with its [Ten-Speed](#)™ multi-use pouches. They also reinvented MOLLE to be the world's lightest with their revolutionary [MOLLEminus](#)™ technology and [Helium Whisper](#)™ pouch attachment system. Unrivaled innovation and attention to detail set Blue Force Gear apart from others in the tactical equipment industry.

## Press Contact:

Brittney DeVane

Blue Force Gear

[brittney@blueforcegear.com](mailto:brittney@blueforcegear.com)

(877) 430-2583

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