

Blue Force Gear licenses Helium Whisper

Blue Force Gear licenses Helium Whisper Technology to Velocity Systems

SAVANNAH, GA—July 2, 2012—Blue Force Gear® announced today that they will provide their weight-slashing [Helium Whisper™ technology](#) to Velocity Systems. Velocity is the first company to license Blue Force Gear's patent pending Helium Whisper and this technology will enhance the products they currently provide to elite users.

“Helium Whisper ushers in a new category of MOLLE by eliminating the weight penalty of modular military load carriage,” said Ashley Burnsed, Blue Force Gear's CEO. “It creates the kind of weight savings our troops need to improve their performance and survivability. Velocity Systems shares our passion for delivering revolutionary products to the finest customers on the planet and their experience and integrity made them the perfect first choice for licensing our lifesaving technology.”

“We are excited about this teaming,” said David Strum, President of Velocity Systems, “Helium Whisper is an incredible advancement in design and material use and we are ecstatic to be a part of it. This technology will provide tangible benefits to our customers and keep our pouches on the cutting edge of performance. It is always great to work with like-minded people who care about what they do and who they are doing it for and Ashley Burnsed and his team at BFG are “top shelf” people making this teaming an absolute must.”

Helium Whisper allows modular pouch backs to be constructed from a single piece of high-performance laminate versus the multiple straps and snaps of outdated designs. This amazing breakthrough increases strength and durability of pouches while eliminating failure points and reducing weight by up to 60 percent. Helium Whisper licensing allows OEM customers to reduce sewing costs, minimize alignment errors, maintain or increase durability, and stay relevant to today's weight-conscious military customers.

About Blue Force Gear, Inc.

Blue Force Gear® designs the [best weapon slings](#) in the world and leads the lightweight equipment revolution with its [Ten-Speed™](#) multi-use pouches. They have also reinvented MOLLE compatible pouches to be the world's lightest with the revolutionary Helium Whisper™ Attachment System. Unrivaled innovation and attention to detail set Blue Force Gear apart from others in the tactical equipment industry.

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